

# BULLI RAY

## Occupational Dog Bite Safety

*Training Employees To Protect Themselves From Dog Attacks!*



### Educational Services & Products

1.888.777.3647

| [www.bulliray.com](http://www.bulliray.com)

## Our Mission:

Bulli Ray trains and equips field employee to avoid or minimize dog attacks. We do this through effective life saving training programs, supplemented by proven innovative safety products.



Dear Loyal and Future Clients,

In life, you are always told to pursue what you love and anyone who has seen me in action knows that Dog Bite Safety Training is what I love to do! I'm an extraordinarily lucky woman to be able to do this as my job; I have such a passion for training employees to be safe around dogs. Through our incredibly impressive and diverse client list, Bulli Ray has

been very fortunate to have had the opportunity to work with many wonderful companies with great management teams over the years.

I would also like to extend thanks to Cynthia - our clients know why since she is the one I turn to get things done. If there is anything Cynthia and I can ever do for your company's dog bite safety issues please let us know.

*Mitzi Robinson*

*Mitzi Robinson, Founder/Owner*

"Before using Bulli Ray training and techniques, dog bites were a leading cause of workplace injuries in our Company. Some dog attacks were severe and resulted in serious injury to our employees. Mitzi and Cynthia helped us develop a comprehensive dog bite prevention strategy around the Bulli Ray methods and since we've been using their training materials and live dog presentations, our incidents of dog bites have decreased substantially. Our employees love the live dog experience and the hands-on training provided by the Bulli Ray team. Thanks for a job well done."

*Mike Anderson, Manager - Safety  
National Fuel Gas Company, Buffalo, NY / Erie, PA*

**No one has performed more training or authored more materials on the subject of dog bite safety than Bulli Ray.**

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## Onsite Occupational Dog Bite safety Training (At your Location)

This interactive class will demonstrate frequently encountered situations in which employees are likely to find themselves around dogs in the field. This involves participation from the attendees, which enhances the learning experience. During these two-hour sessions, your personnel will experience the excitement of watching real live dogs in action. There is no replacement for the practical learning experience. Using dogs during these courses delivers a reality and sense of urgency that can't be felt while simply reading about dog bite safety. It only takes one session for your personnel to become significantly more prepared to handle a dog attack.

## Certified Train the Trainer Conferences (3 Days)

Certified Train the Trainer conferences are held yearly - these are three days of intensive training sessions intended to provide Bulli Ray Occupational Dog Bite Safety (ODBS) certification. This certification can be used by in-house safety leaders that need to conduct training within their company or organization. Attendees will leave with the tools to create a customized ODBS training and curriculum specifically designed for your company. Attendees will be trained in: using the tools and training to successfully evaluate and assess risk of attack, defend against single dog and pack attacks, identify breeds that pose a threat, and effectively identify and report dangerous dog attack and potential attack situations. Train the trainer conferences may be scheduled at a company's onsite training location if six or more attendees sign up for a TTT conference.

## Management Level Dog Bite Prevention Workshops (4 Hours)

Management Level Dog Bite Prevention Workshops teach corporate safety, operational, and field leaders for establishing and managing on-going occupational dog bite safety programs. Our goal is to assist leadership in understanding the environment their employees consistently face. They will gain an understanding of pre-attack avoidance techniques, and create their own safety plan. Bulli Ray will also go over your company practices. This will help eliminate ongoing dog bite safety problems. No ODBS Certification.

## Trade Show & Conference Demonstrations

Bulli Ray regularly performs dog attack simulations and training at trade shows and conferences - including the National Safety Congress & American Association of Safety Engineers. Our one-hour sessions are extremely popular, and bring awareness to dog bite safety issues. The sessions demonstrate excellent practical and preventive measures to take, and provide a source of entertainment and conversation at the event.

## Safety Products & Resources

Bulli Ray offers dog bite safety products and resources to many companies that include: utility providers, telecommunications, cable, city & county government agencies, delivery drivers, health departments, law enforcement, animal enforcement, lawn care providers, pest control, real estate, and door to door sales. Our Personal Protection Equipment (PPE) includes: dog bite sticks, dog stopper pop action-umbrellas, training videos, and other products teaching and promoting personal protection. See our website for our full catalog of safety products.

## Community Safety – It's a Human Problem!

There are 68 million dogs who live in this nation. Annually, 5 million children are attacked, and 30 people parish as a result of dog attacks. There's no denying it, this issue affects all of us - training benefits everyone.

Dog bite safety is not just important to those companies who have service workers or field employees- dogs are everywhere, so the need to know how to keep yourself and your family safe from attacks is vital.

The majority of the information we receive about dog bite safety comes from misinformed sources- because of this, we feel that it is our duty to provide correct information about dog bite safety to as many people as we can reach.

Everyone in America needs to know how to stay safe from dog bites and attacks- this includes you, your family, friends, and neighbors. With the proper information about bite prevention and general safety, everyone can live happily with dogs in their community.

Bulli Ray will train at any company, or present at any conference, because dog bite safety is not just a corporate problem- it's a human problem.



# BULLI RAY | Products

## #721 Safety Talk Training Resource DVD

This DVD delivers an entire year's worth of training on one disc! The Dog Bite Safety Talk video discusses a brand new subject each month, included are: how to evaluate the sites you visit, what to do when you're cornered in a yard, how to defend yourself from pack attacks, and much more. The information is quick and straight to the point – it is a fun and easy to follow tool that compacts loads of information about any dog bite scenario you could face, all in one DVD!

## #723 Safety Talk handouts

Our Safety Talk Handouts can be purchased separately for distribution to employees. They are a great reference that complements our programs. Hand them out to employees that frequently encounter dogs on the job for a pocket guide that can be easily taken with them in the field. *Sold as a pack of 6.*

## #115 Dog Bite Prevention DVD - BRAND NEW!

This 12 minute DVD is meant for the people who are often in the highest danger zones and whom encounter canines the most frequently. After viewing this brief video, you will know how to prevent attacks from dangerous dogs you may face on the job. This DVD provides instruction on: safety around owners and family members with a dog present, how to approach the front door safely- then enter the home, minimizing injuries in the event of an attack, and how to handle a pack attack scenario.

## #112 Occupational Dog Bite Safety DVD

This DVD delivers loads of useful info pertaining to training employees on how to work safely in the field with dogs around. In only 17 minutes, it covers the most vital information needed for occupational dog bite safety and prevention. It is a great tool for a quick training session for base line knowledge of canine safety, or a fast refresher in addition to other dog bite safety training. Topics include: canine behavior, site evaluation, differences between submissive and dominate canines, self-protection and self-defense devices.

## #725 Dog Bite Safety Cards

On these seven, doubled sided laminated cards, you will find detailed information about dog bite safety. Readers will find: the 10 commandments of dog bite safety, what to do if you are bitten, and 8 breed info cards. Breeds covered on the breed information cards are: the Presa Canario, American Bulldog, Cane Corso, Argentine Dogo, German Shepard, Rottweiler, Akita, American Pit Bull, Boerboel, and Fila Brasileiro.

## #501 SprayShield Dog Deterrent Citronella Spray

SprayShield is a unique formula spray that is intended to stop an attacking dog. It is both safe and effective – meaning it will not actually harm the dog or you should you come in accidental contact with it. The spray easily clips onto the pockets of field workers, dog walkers, bike riders, or joggers for easy portability and access. Bulli Ray tested and approved.

## #800 Dog Bite Prevention Computer-Based Training (CBT)

Online Training To Protect Employees From Dog Attacks!

Bulli Ray's Occupational Dog Bite Prevention online video training consists of 10 5-6 minute modules with a bank of questions and interactive scenarios to help reinforce the training concepts.

Dog Bite Safety Training Modules:

- Canine/Human Postures
- Employee Interaction w/Customers & Dogs
- I-Messages
- Site Evaluation
- Entering the Yard
- Approaching the Front Door
- While in the Home
- Making a Safe Exit
- Defense Against a Single Dog Attack
- Defense Against a Pack Attack

**Dog Bite Prevention Computer-Based Training is now available for your LMS!** Buy a license to give all your employees full time access to CBT training



# BULLI RAY | Products

## Dog Batons

The dog baton is a good tool to have when you need to put something in between your body and an attacking dog. Put this in front of you when a dog is lunging for personal protection. The baton is made of solid nylon rod, and will not break under the powerful clamping force of a canine. Use this tool to defend yourself from dogs, open gates, move objects in your way, and more.

**#213** Long Dog Baton 2.5ft | **#212** Short Dog Baton 2ft

## #200 Mini Magnet Dog Bite Stick/Door Knocker w/Clip

This mini magnet dog bite stick enables you to keep your hands free until you need a personal protection tool. It is extremely lightweight and ready for quick use. Wear it with or without a belt and you will have protection from several different hazards in one device. Employees can use it to keep dogs at bay, knuckle protection when knocking on doors, open gate latches, move brush and other obstacles, brush away spider webs, and overall personal protection. The small, compact design makes it discreet so it will not offend or threaten customers while in the field.

## #728 Dog Bite Safety "Posture Poster"

Catch the eye of your employees, family, and friends with this dog bite safety posture poster. This poster features very clear and straight forward illustrations and descriptions that will teach and remind onlookers about canine body language. The poster shows anyone how to read a dog's posture and quickly offers valuable knowledge that will help you better understand canine posturing in order to better protect yourself. Hang it up in offices, break rooms, conference rooms, and other common areas that are highly visible to employees. **Poster size 18x24 – Also available with Frame #729**

## #726 Safety Poster - 10 Commandments of ODBS

The straight forward text and illustration of this poster makes learning and retaining information easy. This poster displays the 10 Commandments of Occupational Dog Bite Safety- and like the name suggests, these are must know facts about dog bite safety and prevention. Onlookers will learn right away what to do if they are approached by an aggressive canine- it explains the 10 most important things to do if you are approached by a dog on the job. Hang it somewhere that is highly visible like a break room, meeting area, or out in the office where everyone can see it. **Poster Size 18x24 - Also available with Frame #727**

## #211 Pop Action Umbrella (dog stopper)

This pop action umbrella is the ultimate in practicality when it comes to self-protection; it is a great tool to use in the field to scare off dogs. The popping of the umbrella will scare off most dogs right away with only a few quick open and close motions. As covered in the videos and on-site training, always keep it closed until the animal is 6-8ft away and then pop it open and closed until the dog retreats. It's also easy to carry, and will not look odd to customers or residents in the areas you are visiting.

## Dog Bite Safety Kits

From people who just want a refresher course on dog bite safety, to complete trainer's tool kits- shoppers can choose which kit best suits their needs. The trainer's orientation or refresher kit includes products and training materials to get your on your way to becoming an expert on dog bite safety and teaching others.

- **Trainer Starter Kit:** includes tools to start a basic dog bite safety program.
- **Trainers ODBS (Occupational Dog Bite Safety) Tool Kit:** a more complete package for a full on training program.
- **Starter Kit:** breed power point is designed to educate field employees on how to minimize injuries from aggressive dogs.
- **Employee ODBS Starter Kit with Umbrella:** is a great kit to get employees ready to go into the field, and includes our signature pop out umbrella (we also have a starter kit for employees that includes a baton).

## Training Power Points

Our compelling power points have become some of our top selling products. They are an effective and comprehensive training tool that brings easy access and convince to your training sessions. They are packed full of information that will promote better understanding of canine and canine safety.

- **Occupational Dog Bite Safety Full Trainers Power Point:** designed to walk viewers through canine encounters, and advise them on the techniques to use in order to have a favorable outcome. This presentation is designed to be used in conjunction with the Occupational Dog Bite Safety DVD
- **Dog Breed Information power point:** made to help employees recognize different breeds of dogs, and how to work safely around them. This is a favorite as it has over 30 different breed slides with both common and exotic dog breeds





# Why **BULLI RAY?**



## **Bulli Ray is the nation's leading provider of Occupational Dog Bite Safety (ODBS).**

### **PERIOD.**

Over 300,000 field personal from over 500 utility, municipality and electrical co-ops have trusted Bulli Ray for their ODBS training. Only Bulli Ray offers the breadth of knowledge, resources, and programs for your organization to truly grow in understanding and effective dog bite avoidance.

**With so much at stake, can you afford anything less?**

## **WHO NEEDS OCCUPATIONAL DOG BITE SAFETY TRAINING?**

Any sector that puts employees into the field will need proper occupational dog bite safety training – this is not a luxury, it can be a matter of life and death! We recommend that all managers, supervisors, and new employees receive training. Veteran employees who have already been trained will need retraining in some cases, especially after a canine encounter doesn't go as well as it should.

There are a wide range of companies that have learned how to protect employees that regularly encounter dogs.

### **We tailor to industries including:**

- Electric, Gas and Water Utilities
- Municipalities
- Phone Installers
- Cable Installers
- Revenue Protection
- Customer Service
- Collection/Billing
- Delivery
- Insurance Companies (Workman's Compensation)
- Animal Control/ Humane Society/ ASPCA
- Law Enforcement
- Construction
- Public Works
- City & County Inspectors – Zoning
- Fire Departments EMT'S (Emergency Medical Technicians)
- Adult & Child Protective Services
- Health Department
- Parks and Recreation (Park Rangers)
- HUD- Public Housing
- Home Health Care
- Waste Management (Trash pick-up)

**Bulli Ray is the Dog Bite Safety Company requested by the national conferences.** Naming just a few; National Safety Council, American Gas Association, American Society of Safety Engineers, Public Power Association, American Water Works Association, American Co-op Association and State Metering Associations. We service the entire United States, and Canada.

**CONSIDER THIS:** If you think you can get by without occupational dog bite safety, consider this:

- Not providing adequate dog bite safety training puts workers in peril, and leaves your company vulnerable to million-dollar court judgments.
- Preventing one hospitalization and lost-time accident will pay for the cost of a training seminar.
- Dog bites are one of the fastest growing litigation opportunities today (over \$1 billion in settlements paid each year).
- Dog bite losses exceed \$1 billion per year. In the past several years, there have been 30 to 35 fatal dog attacks in the USA annually. Each year, more than 350,000 dog bite victims are seen in emergency rooms, and approximately 850,000 victims receive some form of medical attention.
- The population of Pit Bulls, Rotweillers, Dogos, Presa Canary, and other aggressive breeds is exploding!

PG&E began using Bulli Ray dog bite prevention training in late 1999. With over 900 meter readers in the field, it was critical we provide the best training available. Since then, Mitzi and Anthony have returned to our company, often twice each year, in order to train new hires and others who have not seen her program. Her training is dynamic and leaves the student with an excellent understanding of canine behavior. Countless dog bites have been avoided because of the training we continue to receive from Mitzi and her team.

*Scott Barthelmess, Former Meter Reader  
Meter Reading Supervisor and current Senior Product Manager of PG&E's Electronic Meter Reading system*

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