

2017 Tourism Funding Summary
 Summary of Amounts Requested, Recommended, and Approved by City Council
 Revised 11-14-16

| <u>Entity</u> | <u>2014 Apprv'd</u> | <u>2015 Apprv'd</u> | <u>2016 Apprv'd</u> | <u>2017 Reqst'd</u> | <u>2017 Recom'd</u> | <u>2017 Apprv'd</u> | |
|--|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------|
| Skamania County General Services: | | | | | | | NOTES |
| A-1 Fair & Timber Carnival | 4,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | |
| A-2 Columbia Gorge Bluegrass Festival | 9,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | |
| A-3 Agricultural Expo | - | - | 2,000 | 2,500 | 2,500 | 2,500 | |
| - Stevenson's Barnstorming Bluegras | 5,000 | 5,000 | N/A | N/A | N/A | N/A | |
| B) SC Chamber of Commerce | 80,000 | 85,000 | 85,000 | 85,000 | 85,000 | 85,000 | |
| B) SC Chamber - Promotional Programs | 88,000 | 88,000 | 85,000 | 85,000 | 85,000 | 85,000 | |
| C) Columbia Gorge Interpretive Center ² | 50,000 | 55,000 | 65,000 | 67,500 | 55,000 | 55,000 | 2 |
| D) Discover Your Northwest | 15,000 | 15,000 | 15,000 | 17,250 | 17,250 | 17,250 | |
| E) Stevenson Wifi Project | 10,270 | 10,070 | 8,000 | 6,500 | 6,500 | 6,500 | |
| F) SC Senior Services - Weekend Transit | 1,250 | 1,250 | 2,500 | 2,500 | 2,500 | 2,500 | |
| G) Gorge Outrgr Races & Wildside Relay | 4,500 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | |
| H) BOTG Kiteboarding Festival | 3,000 | 3,000 | 3,000 | 3,000 | 3,000 | 3,000 | |
| I) Xfest | 2,000 | N/A | 2,000 | 5,000 | - | - | |
| J) Hoptoberfest | 3,400 | 3,500 | 4,000 | 4,000 | 4,000 | 4,000 | 3 |
| - Columbia Gorge Fiddle Contest | 8,000 | 7,500 | 5,800 | - | - | N/A | |
| K) Fools Fest (Walking Man) | - | - | - | 3,800 | 3,800 | 3,800 | 3 |
| L) Stevenson Farmers' Market | - | 1,765 | - | 1,765 | 1,765 | 1,765 | |
| M) Port of SC - Leavens Point Imprvmnts | - | 100,000 | Note 1 | Note 1 | Note 1 | Note 2 | 1 |
| N) SDA - Stevenson Main Street Program | - | - | 10,000 | 30,000 | 30,000 | 30,000 | |
| O) SBA - Fairgrounds Midway Reseeding | - | - | 25,000 | 25,000 | 25,000 | 25,000 | |
| P) Stevenson Waterfront Music Festival | - | - | 3,400 | 3,400 | 3,400 | 3,400 | 3 |
| Q) East Point Signage (Port) | - | - | - | 6,400 | 6,400 | 6,400 | |
| R) Waterfront Signage (Port) | - | - | - | 37,382 | TBD | TBD | |
| S) North American Championship Regat | - | - | - | 2,500 | 2,500 | 2,500 | |
| T) Stevenson Municipal Pool Marketing | - | - | - | 5,000 | 5,000 | 5,000 | |
| Total | 283,420 | 395,085 | 335,700 | 413,497 | 358,615 | 358,615 | |

Note 1: Leavens Point Improvements were approved by TAC and Council in 2015. Port's ALEA grant was approved by the State in 2015 but not yet funded. Port will request funds from their 2015 Tourism Funds award when ALEA funds are received and they have started work on the project.

Note 2: For 2016, TAC recommended and Council approved funding CGIC at \$55,000 plus \$10,000 additional for development of potential future revenue generating sources.
For 2017, TAC recommends funding CGIC at the historical amount of \$55,000 with \$20,000 of that amount dedicated to expanding capacity for hosting weddings.

Note 3: 50% of the award must be used for advertising and promotions.