

2017 Tourism Funding Summary
 Summary of Amounts Requested, Recommended, and Approved by City Council
 Revised 11-14-16

<u>Entity</u>	<u>2014 Apprv'd</u>	<u>2015 Apprv'd</u>	<u>2016 Apprv'd</u>	<u>2017 Reqst'd</u>	<u>2017 Recom'd</u>	<u>2017 Apprv'd</u>
Skamania County General Services:						
A-1 Fair & Timber Carnival	4,000	5,000	5,000	5,000	5,000	
A-2 Columbia Gorge Bluegrass Festival	9,000	10,000	10,000	10,000	10,000	
A-3 Agricultural Expo	-	-	2,000	2,500	2,500	
- Stevenson's Barnstorming Bluegras	5,000	5,000	N/A	N/A	N/A	N/A
B) SC Chamber of Commerce	80,000	85,000	85,000	85,000	85,000	
B) SC Chamber - Promotional Programs	88,000	88,000	85,000	85,000	85,000	
C) Columbia Gorge Interpretive Center ²	50,000	55,000	65,000	67,500	55,000	(2)
D) Discover Your Northwest	15,000	15,000	15,000	17,250	17,250	
E) Stevenson Wifi Project	10,270	10,070	8,000	6,500	6,500	
F) SC Senior Services - Weekend Transit	1,250	1,250	2,500	2,500	2,500	
G) Gorge Outgrg Races & Wildside Relay	4,500	5,000	5,000	5,000	5,000	
H) BOTG Kiteboarding Festival	3,000	3,000	3,000	3,000	3,000	
I) Xfest	2,000	N/A	2,000	5,000	-	
J) Hoptoberfest	3,400	3,500	4,000	4,000	4,000	(3)
- Columbia Gorge Fiddle Contest	8,000	7,500	5,800	-	-	N/A
K) Fools Fest (Walking Man)	-	-	-	3,800	3,800	(3)
L) Stevenson Farmers' Market	-	1,765		1,765	1,765	
M) Port of SC - Leavens Point Imprvmnts	-	100,000	Note 1	Note 1	Note 1	(1)
N) SDA - Stevenson Main Street Prograr	-	-	10,000	30,000	30,000	
O) SBA - Fairgrounds Midway Reseeding	-	-	25,000	25,000	25,000	
P) Stevenson Waterfront Music Festival	-	-	3,400	3,400	3,400	(3)
Q) East Point Signage (Port)	-	-	-	6,400	6,400	
R) Waterfront Signage (Port)	-	-	-	37,382	TBD	
S) North American Championship Regat	-	-	-	2,500	2,500	
T) Stevenson Municipal Pool Marketing	-	-	-	5,000	5,000	
Total	283,420	395,085	335,700	413,497	358,615	

Note 1: Leavens Point Improvements were approved by TAC and Council in 2015. Port's ALEA grant was approved by the State in 2015 but not yet funded. Port will request funds from their 2015 Tourism Funds award when ALEA funds are received and they have started work on the project.

Note 2: For 2016, TAC recommended and Council approved funding CGIC at \$55,000 plus \$10,000 additional for development of potential future revenue generating sources.
For 2017, TAC recommends funding CGIC at the historical amount of \$55,000 with \$20,000 of that amount dedicated to expanding capacity for hosting weddings.

Note 3: 50% of the award must be used for advertising and promotions.